KEN WOLFGANG presents in all its unspoiled beauty:





LAND OF LEGEND GATEWAY TO ADVENTURE

.... UNKNOWN TO MANY

.... MISUNDERSTOOD BY MOST

.... IRRESISTABLE TO THOSE WHO MEET HER

Traveler, explorer, historian, adventurer and motion picture reporter: a few of the many talents KEN WOLFGANG brings into play in his latest color film. BAJA, UNCUT JEWEL OF THE PACIFIC. His unique subjective-camera style polishes this rough gem, exposing all the hidden and unknown qualities which made it:

- . . . a thousand-mile peninsular paradise dotted with crystal clear coves, warm beaches whose serene expanses of sand have seldom known the touch of a human foot, and semi-tropical waters where some of the world's finest fishing awaits the adventuresome angler.
- . . . a thousand-mile peninsula of enigmas, where vast deserts and cool, inviting oases tantalize the curious with some of Mother Nature's strangest phenomena.
- . . . a thousand-mile peninsula of precipitous mountain ranges where only the most daring hunters challenge the forbidding canyons in search of the mighty "El Tigre".
- . . . a thousand-mile wonderland of delightful, bustling cities, where "Free Port" shops and luxurious, modern resorts cater to the wants and needs of every tourist; where quaint, sleepy villages still carry on the traditions of ancient arts and industries.

Some Highlights Of BAJA — UNCUT JEWEL OF THE PACIFIC









MAZATLAN . . . southern gateway to Baja California and embarkation point of the world's largest ferry.

LA PAZ FERRY . . . luxurious link between Mazatlan and the Baja penin-

THE CITY OF PEACE . . . where Lent is still ushered in by a Madi Gras and "Free Port" shops offer their wares, brought from all parts of the world.

BUENA VISTA . . . gateway to the mountain home of the most elusive "El Tigre".

EL RANCHO LARGO . . . typical ranch life of Baja where exciting roundups are still part of daily life.



From sea depths to mountain summits Baja California is the world's most exciting, most colorful Spanish lesson.



CABO SAN LUCAS . . . the southernmost tip of Baja where some of the most luxurious homes and resorts in the world are found.

THE SEA OF CORTEZ . . . where fishing for the big ones is an everyday pleasure and the underwater world of the diver is an unbelievably lovely fantasyland.

MIRAFLORES . . . famous for its artistic leathercraft.

EL TRIUNFO . . . a ghost town with a long, exciting past.

MEXICALI AND TIJUANA . . . progressive cities struggling to emerge from the past.



KEN WOLFGANG'S BAJA — UNCUT JEWEL OF THE PACIFIC

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